Save money, improve your well-being



Independence Blue Cross (IBX) offers deals and discounts to help members live healthier, more balanced lives. Take advantage of three discount programs to save on health and wellness products, entertainment, travel, and shopping.

Blue Insider[™] for tickets, travel, and shopping

Get access to a members-only discount program, powered by Working Advantage, and save up to 60 percent on tickets, travel, and shopping. Insiders can also earn rewards for shopping and registering to receive email updates. Find great deals for a wide range of national, regional, and local businesses, attractions, and events, including:

- Tickets for amusement parks, Broadway shows, and movies
- Sporting events
- Recreational activities
- Hotels

- Zoos and aquariums
- Museums
- Merchant gift certificates
- Online shopping and service discounts

Blue365° for health and wellness products

Save on health-related products and services with exclusive value-added discounts and offers from leading national companies. You'll find weekly featured deals and discounts on healthy products, health and fitness clubs, at home fitness equipment, weight-loss programs, fitness apparel, hearing aids, laser vision correction, and more. Get started with your free registration at Blue365Deals.com/register.

HUSK Marketplace discounts

The HUSK Marketplace provides membership discounts to 8,000 gyms, fitness centers, and studios nationwide. You can also take advantage of discounts on virtual fitness classes, home exercise equipment, and healthy eating programs. Plus, you and your family get free access to a library of fitness and nutrition resources, training spotlight videos, and HUSK's health and wellness blog.

* Visit ibx.com/stay-healthy/health-and-wellness-perks/discounts-and-reimbursements to learn more.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.



Explore the savings

Visit **ibx.com/discounts** to access these programs.

Wellness Reimbursement Program

To help you prioritize your health, you can get reimbursed up to \$450 towards the cost of when you enroll in fitness memberships (like gyms or yoga classes, in person and virtual), weight management programs (like Weight Watchers®), and tobacco cessation programs.

Local deals and attractions*

Keep fit, keep things fun, and keep more cash in your pocket — make the most of your IBX membership with these exciting discounts:

- Indego Bike Share Use code IndeFit for 20% off passes for a convenient and easy way to travel all around the city
- Independence Blue Cross River Rink Visit the Philadelphia Waterfront and enjoy free ice skating admission (for up to four people) with your member ID card
- The Philadelphia Zoo Get \$6 off Philadelphia Zoo general admission tickets using code IBX24, or 15% off general membership using code IBX15
- Sporting events Log in at ibx.com to check out the latest offerings and discounts on select sporting events in Philadelphia.
- **Upcoming events** Enjoy free virtual programming and learn more about IBX-sponsored events throughout the Philadelphia region at **events.ibx.com**.

